

NEWS RELEASE

For Immediate Release

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Steel City World Cup and Global Festival Returns September 23 - October 1

*32 soccer teams represent the region's vibrant ethnic and cultural communities
Final rounds and global festival slated for Highmark Stadium*

Pittsburgh (September 2017) -- The Steel City World Cup and Global Festival, the annual soccer tournament and celebration of Pittsburgh's vibrant ethnic and cultural communities, returns September 23-October 1.

Current country soccer teams include Bosnia, China, Colombia, India, Ireland, Italy, Jamaica, Nepal, Nigeria, Norway, Saudi Arabia, Somalia, Spain, the United States, and Uzbekistan.

The round robin group stage is slated for September 23 in North Park and September 24 in Munhall. The top 16 teams from the group stage will qualify for the single elimination stage the following weekend at Highmark Stadium, which will include the Rounds of 16 and 8 on September 30, and culminate with the Semi-Finals, Championship, and Global Festival on October 1.

The Steel City World Cup and Global Festival is organized and hosted by PUMP, Pittsburgh Soccer in the Community, the Pittsburgh Riverhounds, and Welcoming Pittsburgh.

"From long-time Pittsburgh residents to our newest friends and neighbors, the Steel City World Cup is a great opportunity to share cultures and traditions on and off the soccer field," says Brian Magee, CEO, PUMP.

The October 1 Global Festival is free and open to the public and will include a parade of nations, global food, music, dancing, and entertainment, kids activities and autograph signings with Pittsburgh Riverhounds players, and a medal ceremony following the Championship game.

A portion of the net proceeds will be donated to Pittsburgh Soccer in the Community (PSC) to continue global soccer opportunities throughout the year. PSC is a local nonprofit dedicated to creating positive social impact in and around Pittsburgh through the game of soccer.

Event sponsors are BNY Mellon, the Pittsburgh Riverhounds, and Highmark Stadium.

Questions may be directed to Jave Brown at jave@pump.org or 412-338-2133 ext. 18. More information, full schedule, and registration: www.steelcityworldcup.com

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