



2018 Accomplishments and Impact

ADVOCACY AND PUBLIC POLICY

ok.

63,499 signatures

251,000+ yes votes



Legislative Activity

»» OUR KIDS OUR COMMITMENT BALLOT INITIATIVE

With our partners, collected 63,499 signatures, qualified for the November ballot, and garnered 251,000+ yes votes on election day. With this strong statement of priorities, the stage is set to advance real change in how we fund proven programs for kids including Pre-K education and after school programs.

»» HB 163 - DRIVER'S LICENSE SUSPENSION REFORM

As a member of the Driven to Work Coalition, PUMP worked to successfully secure passage of HB 163 in the PA Legislative Session. This important legislation, signed into law by Governor Wolf, removed a significant barrier to work that unfairly and disproportionately affected low income individuals and people of color.

»» LEGISLATIVE REDISTRICTING

As an active member of Fair Districts PA and steering committee member for Draw the Lines PA, PUMP advocated for fair legislative districts by establishing an independent citizens commission to (re)draw the lines. This work continues in 2019.

»» ELECTED OFFICIAL AND CANDIDATE FORUMS

PUMP hosted and sponsored elected official forums with the Mayor and County Executive in the spring (with ULYP) and Representatives Lamb and Rothfus during the fall campaign (with the Jewish Federation) that were attended by nearly 200 young people.

Issue Advocacy



FAIR HOUSING

As an active member of the Affirmatively Furthering Fair Housing Task Force, PUMP helped to develop and engage community members around **Fair Housing Recommendations** to be advanced locally and included in report to HUD in 2019.



INFORMED CITIZENS

Compiled two of the most comprehensive election resource lists locally for the primary and general election. Our fall general election resource blog was viewed over **50,000 times** in October with **45,000 unique users** and 90% generated organically.



INCLUSIVE REPRESENTATION AND RECOGNITION

Hosted the **20th 40 Under 40 Awards** which celebrated a diverse and inclusive class of honorees transforming our city.



EDUCATION

Endorsed The Campaign for Fair Education Funding and recently joined as a supporting organization of **Pre-K for PA** and **Start Strong PA**.

Community Support and Events

- ✓ Hosted or sponsored **49 local events** attended by over 4,200 individuals. Both are PUMP records.
- ✓ Recruited over **500 volunteers (a record)** for PUMP, nonprofit, and community initiatives including OKOC, PSL Service Projects, OpenStreets, PUMPed to Run, Kickball for a Cause, and more.
- ✓ Supported partner causes through participation, calendar and social media postings, email announcements, and more. Collectively, our information sharing activities reached hundreds of thousands of individuals with millions of impressions.



Directed over

\$20,000

to causes and events that
advance our agenda

including CORO's MLK Awards, Adagio's Women's Health Policy Symposium, A+ Schools Changemakers, All for All Summit, Ready to Run, Global Switchboard's Hub+Spoke, Women and Girls Foundation, HEARTH, and more.

BY THE NUMBERS



21,278
participants



1,847
teams



216
leagues



1
big rainstorm
from March - November

324 attended

the PSL End of Year Party, the most ever.



5 Solo Nights
for individuals



1st Ever
corporate contract tournament



5 Tournaments / Outings
for individuals and teams



PUMPed TO RUN



3,210
minutes
walked/run



236
miles
walked/run



48
sets of running
clothes & shoes
distributed



27
active
participants